



Dear Community Leader,

While the decision to cancel the 2020 Ol' Front Porch Music Festival because of the Covid-19 pandemic was a sad one, we have great joy as we plan the 2021 festival for Oct. 8-10. We are going on faith that life will be close to normal by the fall, and we have begun to sign up some fantastic bands for the three-day event.

The focus this year will be on North Carolina musicians, such as the Charlotte-based acoustic quartet, Province of Thieves, winner of the 2018 Carolina Music Award in the folk/bluegrass category. Another newcomer to the festival is Nu Blu, a bluegrass-Americana band from Siler City, featured on CBS Sunday Morning in 2019. Some old favorites also will be returning, including Liam Purcell and Cane Mill Road, the Jeff Little Trio, and Into the Fog. The musical lineup of about 20 bands and musicians promises to draw attendees from all over North Carolina and beyond for a weekend of great music, food and crafts.

Why should you support the 7th Annual Ol' Front Porch Music Festival? The festival celebrates this area's musical heritage, gives local talent a stage, and exposes attendees to a wide variety of music that they might not otherwise experience. The festival also gives positive publicity to our small village and brings in hundreds of people who may have never visited Oriental. When visitors experience the charms of this area of North Carolina, it's very likely they will visit again – and maybe even move here! More tourists and residents will support all businesses in this area.

As a sponsor, your business will receive publicity during the festival in signage, on programs, on our website (olfrontporchmusicfestival.org), and in announcements to an expected 3,000 attendees. The Ol' Front Porch Music Festival, Inc. is a 501(c)(3) non-profit organization. Donation levels are on the attached form, and we are grateful for any and all to help make the 2021 festival the best one yet!

For more information, contact Donna Crothers at (336) 403-6534 or dcrothers18@gmail.com. We hope to hear from you before September 10!

Most sincerely,

Donna Crothers
OFPMF Sponsorship Chairman